

HOLLYWOOD, FLORIDA • DIPLOMAT HOTEL • JUNE 14-17TH, 2023

14TH
ANNUAL

IHA CONFERENCE

HBOT & FUNCTIONAL MEDICINE

PRESENTED BY:



International Hyperbarics Association

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International Hyperbarics Association

Welcome to the International Hyperbaric Association (IHA). As a 501(c)3 organization the IHA has focused on sharing the benefits of hyperbaric oxygen therapy (HBOT) within the medical industry and consumers alike for nearly two decades. Representing doctors, medical professionals and clinics, our international membership reflects a dedicated, passionate collective committed to achieving a better quality of life.

Over the past 18 years we have curated a strong, dedicated community amongst practitioners and consumers alike to strengthen our foundation and carry on our mission:

To educate the community on the benefits of hyperbaric therapy and provide accessibility for those in need to improve health and wellness.

We cordially invite you to join us this year for the 14th Annual Conference to join us for a unique experience in education and networking.



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IMPACT OF THE IHA

900 + member clinics globally.

5

New international chapters
(Spain, Mexico, Dubai, Egypt, Brazil)

1,000+

Scholarship consults provided by
IHA Member Physicians

22

Countries with IHA Member Clinics

10,000+

CME Certified & Trained HBOT
Physicians

100+

Chambers awarded through
IHA grants

**1.5
MILLION**

Treatments provided to families in
need by IHA member clinics

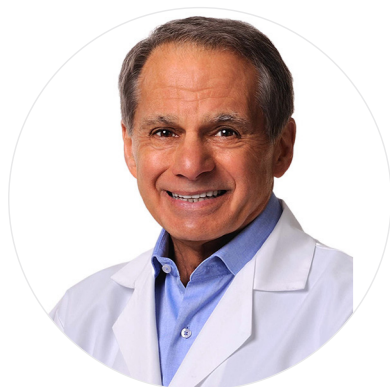


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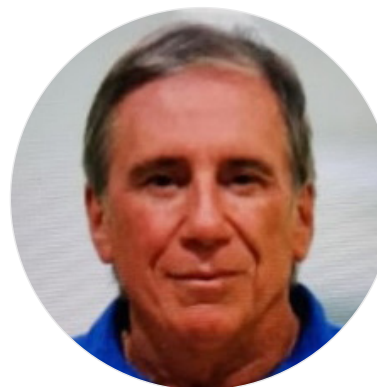
2023 KEYNOTE SPEAKERS



JOSEPH C. MAROON, MD, FACS

Clinical Professor & Vice Chairman of the
Department of Neurological Surgery at the
University of Pittsburgh Medical Center

Consulting Neurosurgeon, The Pittsburg Steelers



PIERRE MAROIS, MD, FRCP(C)

Pediatric Physiatrist & Clinical Professor at
Ste-Justine Univeristy Hospital and Marie-Enfant
Rehabilitation Center

Author of Lancet Study

CONFERENCE DEMOGRAPHICS

62%

Physicians

34%

Medical Directors

4%

Parent/Caregivers

30+

Medical & Professional
Expert Speakers

350+

Maximum Attendees

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30+

MEDICAL & PROFESSIONAL
EXPERT PRESENTATIONS



DR. MINDY PELZ
DC

Fasting Expert

Best Selling Author, "Fast Like A Girl"



DR. JASON SONNERS
DC, DIBAK, DCBCN

Functional Medicine and HBOT Specialist

Founder of HBOT USA &
Co-Owner of Core Therapy Family Wellness Center



DR. PATRICK K. PORTER
PHD

Award-Winning Author & Speaker

Founder of BrainTap®



JOSEPH DITURI, PHD
Retired Naval Officer, Assistant professor
at University of South Florida



RANDY NAIDOO, MD, FAAP
Pediatric Hyperbaric Specialist
CEO & Owner, Shine Pediatrics



ZAYD RATANSI, ND
The "Sensible Doctor"
Founder Hyperbaric Excellence



DANIEL POMPA, DC
Natural detox doctor, Founder of True Cellular
Detox, Revelation Health & Pompa Wellness



DAVE GOTO
Head of Ambassadors & Community, Ora



MASHA MAKEEVA, ND
Womens Health Expert
Host of Hyperbaric Living Podcast



JAMES NEUENSCHWANDER,
MD, FMAPS
Integrative and Holistic medicine practitioner
Founder of BioEnergy Medical Center

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TITLE PARTNERSHIP

\$20,000

Exclusive opportunity for one company to receive premiere branding and benefits.

- 14th Annual IHA Conference presented by "Company Name"
- Access to attendee list with complete contact information
- One (1) presentation by company ambassador/speaker
- 20 x 20 premium exhibit booth space in premium location
- Company logo on conference website identifying as "Presenting Sponsor"
- Company logo on all conference marketing and promotional materials
- Company logo on all conference signage at hotel venue
- Company logo included on all digital and social media promotional assets
- Full page advertisement in conference program guide (premium location – Cover 4)
- Corporate marketing materials or product in attendee bag, supplied by company
- Integration into strategic media/PR conference planning



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TECHNOLOGY PARTNERSHIP

\$12,500

Exclusive opportunity to integrate your brand with unique integration for the Conference. A custom sponsorship providing branding and awareness matrix to increase awareness and provide impactful retention.

- Exclusive recognition as Technology sponsor
- Company logo on hotel key cards
- Company name will be included in Conference wifi password
- Technology sponsor recognition on all onsite signage
- Company logo on all Conference advertisements and event marketing materials
- Access to attendee list with complete contact information.
- Company logo on conference website identifying as "Technology Sponsor"
- Full page advertisement in conference program guide (premium location – Cover 2)
- 10 x 20 premium exhibit booth space in premium location
- Corporate marketing materials or product in attendee bag, supplied by company
- Custom landing page for brand to appear upon sign-in of Wi-Fi platform.



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COCKTAILS AND CONVERSATIONS

\$7,500

New this year, introducing a custom opportunity as the exclusive, presenting partner for the opening night festivities of the conference.

- Host Partner for the official Conference Welcome Reception & Networking Event
- Recognition of company (representative) as supporting partner with opportunity to co-host welcome speech
- Bar will be strategically located next to partner booth as a custom stop during the networking event to provide intimate opportunity to exchange information
- Custom cocktail created in collaboration with company/product
- Company video loop to be placed on screens
- Company recognition on all on-site signage
- Company logo placed on official Conference materials
- Company logo on targeted conference marketing and promotional materials
- Company recognition by host with on-mic mentions and call-outs
- Full page advertisement in conference program guide
- Corporate marketing materials or product in attendee bag, supplied by company



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SPONSORSHIP

CONFERENCE BAG PARTNER

Custom opportunity with two (2X) spaces available

- Issued to all attendees, speakers, VIP guests and Faculty at registration check-in, prior to conference kick off.
- Company logo on Conference Bags
- Company logo on Conference Website
- Half-page advertisement in conference program guide
- Corporate marketing materials/product in attendee bag (supplied by company)



\$2,000

GIFT BAG PRODUCT SAMPLING

Want to feature your products and/or marketing materials in the Conference Gift Bags?

- Select the promotional marketing asset of choice for inclusion in this year's bag (one item per company)
- Items to be approved in advance, prior to placement, by IHA.

\$500



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SPONSORSHIP

HYDRATION PARTNER

Exclusive partner to keep attendees hydrated for the conference and retain our commitment to eliminate single use plastics.

- Company logo featured on official Conference water bottles
- Company logo placed at all water filling stations
- Company logo on Conference Website
- Half-page advertisement in Conference program guide

\$3,500

LANYARD

- Company name on Conference lanyard
- Lanyard Sponsor recognition on all onsite conference signage
- Company logo on Conference website
- Company logo on all Conference advertisements and event marketing materials
- Half-page advertisement in conference program guide

\$3,000



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EXHIBITOR BOOTHS

GOLD

\$3,750

- Dedicated 10x10 booth space in the exhibitor area
- 6 ft welcome table, chairs and trash service provided
- Meals included for both attendees (breakfast, lunch, Gala dinner)
- 2 Conference passes
- Conference bags for each company representative
- Dedicated company interview during conference lunch (2 mins total)
- Exclusive networking activity for attendees to interact with exhibiting partners during welcome reception.
- Company logo on Conference website
- Half-page advertisement in Conference Guide
- Additional conference passes - \$750 per person

PLATINUM

\$7,000

- Dedicated 10x20 booth space in the exhibitor area
- 12 ft welcome table, chairs and trash service provided
- Meals included for both attendees (breakfast, lunch, Gala dinner)
- 2 Conference passes
- Conference bags for each company representative
- Dedicated company interview during conference lunch (2 mins total)
- Exclusive networking activity for attendees to interact with exhibiting partners during welcome reception.
- Company logo on Conference website
- Half-page advertisement in Conference Guide
- Additional conference passes - \$750 per person



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PLEASE CHECK YOUR SPONSORSHIP

TITLE PARTNERSHIP

TECHNOLOGY PARTNERSHIP

COCKTAILS AND CONVERSATIONS

CONFERENCE BAG PARTNER

GIFT BAG PARTNER

LANYARD

HYDRATION PARTNER

GOLD - EXHIBITOR BOOTHS

PLATINUM - EXHIBITOR BOOTHS

\$750 FOR THE THIRD ATTENDEE

\$750 FOR THE FOURTH ATTENDEE

PAYMENT

VISA

MASTERCARD

AMEX

PAYING BY CHECK? MAIL TO:

INTERNATIONAL HYPERBARICS ASSOCIATION
33 WOODCROFT CIRCLE, MADISON, WI, 53719

CARD HOLDER NAME _____

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ / _____ / _____

CID# _____

SIGNATURE _____

TOTAL AMOUNT _____

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REGISTRATION FORM HOLLYWOOD, FLORIDA • DIPLOMAT HOTEL • JUNE 14-17TH, 2023

ATTENDEE 1

COMPANY/DONOR NAME	CONTACT NAME	TITLE	
MAILING ADDRESS	CITY	STATE	ZIP
EMAIL	PHONE	FAX	

ATTENDEE 2

COMPANY/DONOR NAME	CONTACT NAME	TITLE	
MAILING ADDRESS	CITY	STATE	ZIP
EMAIL	PHONE	FAX	

ATTENDEE 3

COMPANY/DONOR NAME	CONTACT NAME	TITLE	
MAILING ADDRESS	CITY	STATE	ZIP
EMAIL	PHONE	FAX	

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SPONSORSHIP & EXHIBITOR RULES & REGULATIONS

This contract by and between the INTERNATIONAL HYPERBARICS ASSOCIATION (IHA) and the SPONSOR/EXHIBITOR company ("SPONSOR/EXHIBITOR") hereby applies to the invoice for selected sponsorships and exhibiting opportunities in the IHA "14th Annual Hyperbaric Oxygen & Functional Medicine Conference" ("EVENT") to be held on June 14-17, 2023. The signing of this contract indicates agreement by the SPONSOR/EXHIBITOR to comply with the regulations, instructions and conditions of the contract published below with all the conditions under which facilities at the Diplomat Hotel & Resort, Hollywood, FL. are provided to the IHA.

- 1. EVENT SITE AND TIME:** The EVENT will be held on, June 14-17, 2023, at the Diplomat Hotel & Resort in Hollywood, FL. IHA Management reserves the right to make changes to the EVENT location, hours and dates; however, any such changes will be made known as far in advance of the EVENT as possible and SPONSOR/EXHIBITORS will be notified accordingly.
- 2. PAYMENT:** Make all checks payable in U.S. currency to the INTERNATIONAL HYPERBARICS ASSOCIATION. Credit card payment is accepted. Payments should be made according to the following schedule: 100% of total balance must accompany this contract. This contract becomes binding when signed by the SPONSOR/EXHIBITOR and accepted by the IHA.
- 3. ELIGIBILITY:** Participation at the EVENT is limited to those companies that have products and solutions that complement the IHA. Inclusion in the EVENT is at the sole discretion of the IHA which reserves the right to reject or cancel any SPONSOR/EXHIBITOR contract (with full refund) at any time, if the IHA Management feels the business nature of that company comes in conflict with the goals of the EVENT. Please contact the IHA management for more detailed information regarding this policy.
- 4. CONTRACT FOR SPONSORSHIP/EXHIBITING:** The Contract for Sponsorship and Exhibiting shall be considered a binding contract between the two parties and subject to the rules and regulations as set forth by the IHA. By submitting an application for sponsorship, the SPONSOR/EXHIBITOR releases the IHA from any and all liabilities to SPONSOR/EXHIBITOR, its agents, licensees, or employees that may arise or be asserted as a result of submission of an application or of participation in this EVENT.
- 5. CANCELLATION/NON-PAYMENT:** In the event a company needs to relinquish its sponsorship and/or exhibitor booth space all fees associated to 2023 EVENT are non-refundable. Based on the discretion of the IHA fees may be applicable to a credit for future activations and/or sponsorships.
- 6. ARRANGEMENT OF LOGOS:** The IHA reserves the right in its sole discretion to make changes in the placement and size of any SPONSOR/EXHIBITOR logo.
- 7. USE OF SPONSORSHIP AND EXHIBITING:** SPONSOR/EXHIBITORS may not resell, assign or apportion any part of the sponsorship. SPONSOR/EXHIBITORS' promotional activities are confined to the actual sponsorship purchased. Distribution or display of promotional material in Hotels or to attendees' hotel sleeping rooms, public areas or technical sessions is strictly prohibited. IHA also reserves the right to remove, at SPONSOR/EXHIBITOR cost, any merchandise or materials deemed by the IHA management as not suitable for the EVENT.
- 8. RESTRICTIONS:** The IHA reserves the right to restrict or prohibit SPONSOR/EXHIBITOR which, because of noise, method of operation, or any other reason, are objectionable or otherwise detract from or are out of keeping with the character of the EVENT as a whole.
- 9. EXPOSITION BADGES:** SPONSOR/EXHIBITOR personnel must wear EVENT approved identification badges, or another the IHA management approved form of identification, while at Sponsor and Exhibitor Rules and Regulations the EVENT.
- 10. CONDUCT OF SPONSOR/EXHIBITOR'S EMPLOYEES:** SPONSOR/EXHIBITOR's employees whether full, part-time or temporary personnel hired by the SPONSOR/EXHIBITOR, shall conduct themselves in an ethical manner at all times. Solicitation of employment to any of the attendees or any SPONSOR/EXHIBITOR personnel is strictly prohibited and considered unethical and shall result in serious penalties and/or loss of privilege to SPONSOR/EXHIBITOR in or attend future IHA EVENTS. The IHA management may also ask any persons deemed, in the IHA management's opinion, to be acting in an obstructive manner, or inappropriately dressed for the EVENT to leave the EVENT.
- 11. LIABILITY AND INSURANCE:** IHA or its agents will not be liable for damage or loss to any SPONSOR/EXHIBITOR'S properties through theft, fire, accident or any other cause whether the result of negligence or otherwise. The SPONSOR/EXHIBITOR shall indemnify IHA and additional agents against, and hold it harmless from any complaints, suits or liabilities resulting from negligence of the SPONSOR/EXHIBITOR, with the SPONSOR/EXHIBITOR'S use of sponsorship or exhibiting. The IHA and its agents assumes no liability for any injury that may occur to visitors to the EVENT.
- 12. INTERPRETATION AND ENFORCEMENT:** These regulations become a part of the contract between the SPONSOR/EXHIBITOR and the IHA. IHA has full power of interpretation and enforcement of these rules and may amend them at any time. Also, the SPONSOR/EXHIBITOR agrees to abide by all additional reasonable rules and regulations published from time to time with advanced notice. All matters in question not covered by these regulations are subject to the decision of the IHA and all decisions so made shall be binding on all parties affected by them as the original regulations. SPONSOR/EXHIBITOR or their representatives who fail to observe these conditions of contract or who, in the opinion of the IHA, conduct themselves unethically, may be dismissed from participation in the EVENT without refund or other appeal.

events@ihausa.org • 1-877-442-8721



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